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## **FOR IMMEDIATE RELEASE:**

### **ARIEL APARICIO AND THE HIRED GUNS RELEASE CHARITY SINGLE "I'M THE ONE"**

### **ALL PROCEEDS TO BENEFIT THE PAUL CHESTER CHILDREN'S HOPE FOUNDATION**

October 22, 2007 (New York, NY) - The cornerstone of Ariel Aparicio's new record "All These Brilliant Things" is without doubt the anthemic and infectious single "I'm The One," and now you can own this awesome track and have done a good deed to boot.

All proceeds from this single, will be donated to The Paul Chester Children's Hope Foundation, [www.pcchf.org](http://www.pcchf.org), a wonderful organization that sponsors surgical missions to children from developing countries. Thus far they have gone to Ecuador and Kenya and performed hundreds of life-changing surgical procedures on children suffering from deformities such as cleft lip, cleft palate and club foot as well as providing general medical assistance to countless others in need. They have also purchased and installed a solar powered water system in Kenya, as well as donating O.R. equipment and reassembling 400 pounds of medical equipment, including an entire operating room transported from the U.S. This cause had particular resonance with Ariel the owner of "Joya" and "Song," two of the most popular dining spots in Brooklyn, as he recently became a father himself. "I'm The One," a song about a love almost lost, but redeemed through patience and understanding is really an ode to perseverance itself.

The single is from a from Ariel's forthcoming album "All These Brilliant Things" to be released on Bully Records on February 12, 2008.

Good karma. Good music. Good for everyone.

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